

Message Text

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64

ACTION INR-10

INFO OCT-01 ARA-16 ADP-00 SS-15 NSC-10 NSCE-00 RSR-01

RSC-01 /054 W
----- 078130

R 131715Z JUL 73

FM AMEMBASSY BRASILIA
TO SECSTATE WASHDC 8636
INFO AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO
AMCONSUL RECIFE

LIMITED OFFICIAL USE BRASILIA 4382

EO. 11652: N/A

TAGS: OEXC OTRA BR

SUBJECT: PROPOSED TRAVEL OF CONTRACTORS FOR STUDY OF
ROLE OF MULTINATIONAL CORPORATION IN FOREIGN POLICY
FORMULATION

REF: A. BRASILIA 4065; B. STATE 122286

1. REF A EXPRESSED EMBASSY'S CONCERN OVER POSSIBLE ADVERSE
IMPACT THAT VISIT TO BRAZIL FOR SUBJECT RESEARCH PROJECT
COULD HAVE ON CURRENT FAVORABLE ATMOSPHERE FOR
FOREIGN COMPANIES. WE HAVE SINCE RECEIVED AND EXAMINED
WORK STATEMENT DESCVIBING PROJECT AND FEEL THAT PROGRAM
OF WIDE RANGING INTERVIEWS, PARTICULARLY ON TOPIC ENTITLED
"INTERRACTION OF CORPORATE INTERNATIONAL ACTIVITIES
WITH US AND FOREIGN GOVERNMENTAL POLICY FORMULATION,"
COULD WELL PRODUCE NEGATIVE REPERCUSSIONS.

2. EMBASSY, THEREFORE, RECOMMENDS THAT, IF DEPT BELIEVES
FIELD VISIT ESSENTIAL FOR PURPOSES OF STUDY, RESEARCH
TEAM LIMIT INTERVIEWS IN BRAZIL TO SELECTED GROUP OF
BUSINESSMEN AND OFFICIALS WHO WOULD NOT USE INTERVIEWS
FOR UNFRIENDLY PURPOSES, AND STAFFS OF EMBASSY AND CON-
SULATES. WE DO NOT THINK THAT VISITS WITH OFFICIALS
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AT SENIOR POLICY-MAKING LEVELS ARE ADVISABLE. PUBLICITY

SHOULD BE AVOIDED. NO PROGRAM SHOULD BE ARRANGED OR REQUESTED WITHOUT PRIOR CLEARANCE FROM EMBASSY. IT WOULD BE PREFERABLE FOR EMBASSY AND CONSULATES TO ARRANGE PROGRAMS AND INTERVIEWS.

3. CAUTIOUS APPROACH TOWARD VISIT OF RESEARCH TEAM WILL NOT HAMPER ITS ABILITY TO COLLECT USEFUL DATA AND IS ABSOLUTELY NECESSARY IF WE ARE TO ASSURE THAT PROPOSED ACTIVITY DOES NOT ADVERSELY AFFECT BRAZILIAN INVESTMENT CLIMATE AND OUR RELATIONS WITH GOB.

4. WE NOTE THAT THE RESULTING STUDY WILL BE UNCLASSIFIED BUT THAT THE DEPT RESERVES RIGHT TO REVIEW AND COMMENT ON SUBSTANCE OF FINAL REPORT PRIOR TO ITS PUBLICATION BY THE CONTRACTOR. WE RECOMMEND THAT THE EMBASSY BE INCLUDED IN THE REVIEW PROCESS.

CLEVELAND

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